

Privacy Policy

This privacy policy was last updated on [12/27/2024].

1. Introduction

This privacy policy explains the types of information we, Trinity Gym Clovis LLC, collect from you and how we collect, use, and disclose that information. This policy applies to information we collect on this website (www.trinitygymfresno.com), when you join our gym, and when you contact us. By accessing or using this website or by joining our gym, you agree to this privacy policy. If you don't want us to process your information, do not use this website and do not join our gym.

This privacy policy may change from time to time. If you continue to use this website or continue to be a member of our gym after we have changed this privacy policy, you are deemed to have accepted those changes. So, please check this policy periodically for updates.

2. Children Under the Age of 18

Our website isn't intended for children under 18 years of age. However, we may collect personal information from children aged at least 15 years old when their parent or guardian joins our gym and includes one or more of their children aged at least 15 years old in their membership.

3. What personal information we collect and how we collect it

In the preceding 12 months, we have collected the following categories of information from users of this website and from our gym members:

- Identifiers such as name, alias, postal address, IP address, and email address
- Information that may identify, relate to, describe, or be capable of being associated with, a particular individual such as signature, telephone number, bank account number, credit card number, and debit card number;
- Characteristics of protected classifications such as gender;
- Internet activity, including how you interact with our website;
- Information about your electronic device, internet connection, operating system, and browser;
- Employment-related information if you are signing up as a member of our gym and want to benefit from certain promotions or special offers offered to employees of certain employers;
- Employment and education history information if you are applying for a job with us, such as your resume, transcripts, and other information you disclose to us when apply for a job with us and when interviewing for a job with us;

- Sensitive personal information such as your driver's license number; and
- Video recordings and images of you that we capture through video surveillance on our premises.

We collect this information directly from you when you provide it to us. We also collect information about your IP address, internet activity, electronic device, internet connection, operating system, and browser through cookies, web beacons, and other tracking technologies. When you are on our premises, we collect video recordings and images of you through video surveillance.

4. How we use your personal information

We may use your personal information for the following purposes or as otherwise described when we collect your personal information:

- To allow you to use this website;
- To verify your identity when you join or access our gym;
- To provide you with gym membership services, including access to our facilities and to participate in our classes and activities;
- To provide you with information about our products and services that you request;
- To give you notices about your gym membership with us;
- To carry out our obligations and enforce our rights arising from any contracts between you and us, including for billing and collection;
- To notify you about changes to our website or any products or services we offer;
- For video surveillance and security purposes; and
- For any other purpose with your consent.

We may also use your information to contact you about our own goods and services that may be of interest to you. If you don't want us to use your information in this way, please see "Your Choices."

We do not sell personal information to third parties or share personal information with third parties for cross-context behavioral advertising.

5. How we retain your personal information

We generally retain personal information to fulfill the purposes for which we collected it, including to satisfy any legal, accounting, or reporting requirements, to establish or defend legal claims, or to prevent fraud. To determine the appropriate retention period, we may consider factors such as the amount, nature, and sensitivity of the personal information, the potential risk

of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information and whether we can achieve those purposes through other means, and the applicable legal requirements.

When we no longer require your personal information, we may either delete it or de-identify, aggregate or anonymize it. If we de-identify, aggregate or anonymize your personal information (so that it can no longer be associated with you), we may use this information indefinitely without further notice to you.

6. How we disclose your personal information to third parties

In the preceding 12 months, we have disclosed the following categories of personal information, to the following categories of third parties, for the following business purposes.

Category of Personal Information	Category of Third Party	Business Purpose
Name, postal address, email address, telephone number, bank account number, credit card number, debit card number	Financial institutions, payment processors	For billing and collection purposes
Employment-related information if you are signing up as a member of our gym and want to benefit from certain promotions or special offers offered to employees of certain employers	Third-party employers	To verify your employment-related information

Specifically, we use Paramount Acceptance as a third-party billing and collections service provider and we disclose your personal information to Paramount Acceptance in order to bill you, process payments, and collect funds from you. You can find more information about their information practices in their privacy policy located at https://connect1.webfdm.com/content/employeewebsite/documents/privacy_policy.pdf.

We may also disclose personal information for the following purposes:

- For any other purpose disclosed by us when we collect the information;
- To enforce contracts, including for billing and collection purposes;
- With your consent;
- To comply with any court order, law, or legal process, or to respond to any government or regulatory request;
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of us, our gym members, or others; and/or
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether

as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information that we hold is among the assets transferred.

We may also disclose aggregate information about users of our website and our gym members, and information that does not identify any individual, without restriction.

7. Your Choices

- **Cookies:** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, some parts of this website might be inaccessible or not function properly.
- **Promotional Offers:** If you want to opt out of marketing-related calls and emails, please email us at support@trinitygymfresno.com or click on the “Unsubscribe” button at the bottom of one of our marketing-related emails.

8. Your Rights

You have the following rights under California law:

- **Right to Know:** The right to request, up to 2 times in a 12-month period, that we confirm whether we have collected personal information about you, including the categories of personal information (unless doing so would be impossible or involve disproportionate effort), the categories of sources from which the personal information is collected, the business or commercial purpose for collecting, selling, or sharing personal information, and the categories of third parties to whom the business discloses personal information;
- **Right to Access:** The right to request, up to 2 times in a 12-month period, that we disclose to you, free of charge, the specific pieces of personal information we have collected about you, unless doing so would be impossible or involve disproportionate effort;
- **Right to Delete:** The right to request that we delete personal information we have collected from you, subject to certain exceptions;
- **Right to Correct:** The right to request that we correct inaccurate personal information that we maintain about you;
- **Right to Opt-Out:** The right to opt-out of the sale or sharing of your personal information for cross-contextual behavioral advertising, although we do not sell or share personal information for that purpose;
- **Right to Limit:** The right to request that we limit the use or disclosure of your sensitive personal information if we use or disclose your sensitive personal information for reasons other than those set forth in Section 7027(m) of the California Code of Regulations, although we only use your sensitive personal information for reasons set forth in Section 7027 of the California Code of Regulations; and

- **Right to Freedom from Discrimination or Retaliation:** The right to not be discriminated or retaliated against for exercising any of the above rights.

You may exercise any of these rights by:

- Submitting an online form located at <https://www.trinitygymfresno.com/datarequest>;
- Call our toll-free telephone number at (559) 209-1601;
- Deliver a written request to us at our gym premises (5137 N Blackstone Ave, Fresno, CA 93710) in person; or
- Mail a written request to us at 5137 N Blackstone Ave, Fresno, CA 93710.

9. How we will verify your identity when you submit a request

When you submit a Right to Know, Right to Access, Right to Delete, or Right to Correct request, we will ask you to provide some information to verify your identity and to respond to your request. For example, we may need you to provide your name, email, phone number, and/or amount and/or date of your last transaction with us.

10. How we will respond to a verified request

Once we have verified your identity, we will confirm receipt of the request no later than 10 business days after receiving it. We will try to respond to a verifiable request within 45 calendar days of receiving it. If we need more time (up to an additional 45 calendar days), we will inform you of the reason and extension period in writing. You can choose whether we respond to you in mail or electronically. If we cannot comply with your request, we will provide you with reasons.

We do not charge a fee to process or respond to your verifiable request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

If you request us to correct inaccurate personal information, we may require that you provide evidence to prove why personal information that we maintain about you is inaccurate. We may deny a request to correct if we have a good-faith, reasonable, and documented belief that a request to correct is fraudulent or abusive. If we deny your request to correct, we will inform you and give you reasons why we believe your request is fraudulent.

11. Using an authorized agent

You can authorize someone else to submit a request on your behalf. To do so, you must provide us with a notarized power of attorney or other signed authorization to our reasonable satisfaction. We may deny a request from a purported authorized agent if the agent does not provide us with a notarized power of attorney or other signed authorization to our reasonable satisfaction.

12. Contact Information

If you have any questions about this privacy policy or our privacy practices, please contact us at support@trinitygymfresno.com.

Notice at Collection

We, Trinity Gym Clovis LLC, are collecting the personal information and sensitive personal information so that you can become a member of our gym and so that we can provide you with services, as further described below. We won't sell your personal information, including your sensitive personal information, or share it with third parties for cross-context behavioral advertising. To see our full privacy policy, visit <https://www.trinitygymfresno.com/privacy-policy>.

Category	Personal Information Category	Retention Period	Business Purpose
Identifiers	Name, alias, postal address, IP address, email address	Duration of your gym membership plus 4 years	To identify you, to communicate with you about your gym membership and our products and services, to maintain our customer records
Protected classification characteristics under California or federal law	Signature, telephone number, bank account number, credit card number, debit card number	Duration of your gym membership plus 4 years	To verify your identity and to bill you for your gym membership
Characteristics of protected classifications	Gender	Duration of your gym membership plus 4 years	To maintain our customer records
Internet activity	Internet activity, including how you interact with our website	2 years	To improve user experience on our website, to understand the demographics of our website visitors and to detect security incidents
Computer activity	Information about your electronic device, internet connection, operating system, and browser	2 years	To improve user experience on our website, to understand the demographics of our website visitors and to detect security incidents
Employment history	Employment-related information when you	Duration of your gym membership plus 4 years	To determine whether you are eligible for certain

Category	Personal Information Category	Retention Period	Business Purpose
	are signing up as a member of our gym		promotions or special offers offered to certain employees
Employment and education history	Employment and education history information if you are applying for a job with us, such as your resume, transcripts, and other information you disclose to us when apply for a job with us and when interviewing for a job with us	If hired, the duration of your employment plus 5 years. If not hired, 4 years from when the position is filled or the date we receive your information, whichever is longer.	To evaluate your job application and candidacy for employment, to obtain background checks and to verify references
Visual, audio, or video recordings	Video recordings and images of you that we capture through video surveillance on our premises	90 days	To ensure the safety of our staff and gym members and to protect against illegal, dangerous, or offensive activity and any other activity that breaks our rules

Sensitive personal information is a subtype of personal information consisting of specific information categories. We may collect or use information that falls with the sensitive personal information categories listed in the table below

Sensitive Personal Information Category	Retention Period	Business Purpose
Government identifiers, such as your driver's license number	Duration of your gym membership plus 4 years	To verify your customer information

If you have any questions about this Notice or need to access it in an alternative format due to having a disability, please contact support@trinitygymfresno.com.